



The Colonial Times

May 2025
Issue #1

The official newsletter of the NOABC 

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OUR MISSION STATEMENT:

To support and aid the student-athletes, coaches, and parents of the Conewago Valley School District to enhance all athletic programs, activities, and experiences for the participants and the student body at large. Established as alliance of all the previously independent booster clubs of the individual sports, in an effort to improve efficiency in fundraising and to develop and implement standards for the equitable and appropriate support for all New Oxford student-athletes.

The NOABC shall cooperate and coordinate its activities within the guidelines of Conewago Valley School Board Policy 915 Parent Booster/Support Organizations.

At no time shall the NOABC attempt to interfere with the internal operations or decision making of the school's Athletic Department.

At all times, and in all of its endeavors, the Club shall strive to maintain its focus upon the best interest of the student-athletes.

Website <https://noabc-colonials.com/>

Facebook <https://www.facebook.com/NOABoosterClub>

Email noabc.colonials@gmail.com

Meet Your NOABC Officers

President: Mike Campbell is entering his 3rd year as club president. He's an alumni of NOHS ('99) and a two-time letterman in football ('97 & '98). His responsibilities include oversight of the indoor and stadium concessions, ex officio member of each committee within the NOABC, and leading the monthly meetings. He is married to 1999 alumni and their kids include a now NOHS graduate ('24) who was a letterman in football and track/field and a current sophomore letterman of the swim team and a letterman as the equipment manager of the football team as well as a member of the chorus program.

Vice President of Committees: Brian Billman is entering his 3rd year as club vice president of committees. His responsibilities include oversight of all committees, including the NOABC Senior Scholarship, Athletic Improvements, etc. His children include a now NOHS graduate who was a multiple letter winner in basketball, golf and track & field and a current Junior letterman of the football, basketball and track & field teams.

Vice President of Finance: Liz Bergen is entering her 3rd year as Vice President of Finance. Her responsibilities include compiling and presenting the Annual Budget for each fiscal year and overseeing the club's social media and webpages. Her children include a junior letterman and co-captain of the girls track and field team and a freshman member of the football and boys track and field teams.

Treasurer: Patti Shatto-Young has been the NOABC Treasurer for 2 years. As Treasurer, her primary responsibility is maintaining the NOABC fiscal accounts and ensuring transparent fiscal accountability to the Club members. She is a member of the Improvements Committee and the Scholarship Committee. She was the Treasurer for the New Oxford Colonials Youth Football and Cheer Club for five years. Patti graduated from West York Area High School where she lettered in basketball and track. Her son is currently a freshman who is a member of the football team, the basketball team and the track team. Her daughter graduated in 2017 and lettered in volleyball and her son graduated in 2019 and played football.

Secretary: Jenn Bowman is entering her 3rd year as secretary of the Booster Club. Her responsibilities include typing meeting minutes, ordering and managing apparel in the Concession Stand, and securing businesses for our Spirit Card fundraiser. She has a freshman daughter who has lettered in Varsity Field Hockey, Varsity Lacrosse, and played JV basketball. Her son is a co-captain and varsity letterman in both football and lacrosse and also plays basketball.



Ongoing and Upcoming Projects Scoreboards

The NOABC is working with a 3rd party company (Power Ad) to secure new scoreboards for inside the HS gymnasium (including removal of the current scoreboards and the installation of the new ones). The current scoreboards were the class gift of the class of 1989, but unfortunately, many of the replacement and repair parts are now obsolete, therefore making maintenance very difficult. The NOABC would like to thank the class of '89, and we hope this new addition will continue their philanthropy efforts from over 35 years ago!

The projected budget is expected to exceed \$80k, with the NOABC being responsible for over \$20k. The removal of the current scoreboards is scheduled for this summer and the new ones will be installed immediately afterwards in time for the 2025-26 school year. Please use the following link to the club's GoFundMe page for this project if you would like to contribute to the \$20k goal (<https://gofund.me/dddf67ed>).



Cushioned Athlete Seats

Recently, the NOABC donated new cushioned athlete seats for use in the gymnasium. The new seats replace the previous ones from over 20 years ago, and these new chairs align with current branding of the district.

If you would like to sponsor one with a plaque on the back, please complete the following sponsor

If You Know, You Know!

How did we become "The Colonials"

Pop quiz hot shot! Select the option that best answers how the colonial became the persona of the CVSD:

- Major Revolution War battle in the New Oxford area
- An anagram for the founder of New Oxford Raphael Locinola (=> COLONIAL)
- A gesture of thanks to a local brick manufacturer
- A public contest

While the battle of Gettysburg did happen less than 15 miles away, this occurred in 1863 during the American Civil War, but when referring to Colonial America, the main conflicts include King Philip's War (1675-1676), French and Indian War (1754-1763), and the American Revolutionary War (1775-1783), to which there is historical evidence that early Americans were in the confines of the New Oxford area (originally referred to as Oxford Town 1792, and not officially decreed New Oxford until 1874 - https://www.new_oxford.org/about-new-oxford.html), but no military battles occurred in the immediate vicinity, thus this is not the reason behind the name.

Raphael Locinola is a well-known historical figure throughout the early 1800's who did many great things in the New Oxford area, and as a way for the current residents to pay homage to him, the CVSD held a contest for the public to recognize him in a way that only the residents would understand (a hidden meaning, or aka a current "Easter Egg" in superhero movies!). One small 10-year-old boy named John was doing his homework one night, and he was studying Colonial America. His imagination was better than his studying habits, so he would often rearrange letters of words to help him focus his efforts; thus he derived COLONIAL from LOCINOLA. The CVSD loved this so much that they adopted the colonial mascot in Raphael's name and awarded John's family the equivalent of \$2,000 in today's money as a cash prize. It was later understood that anyone who read this article and fell victim to its tall tale, should contact the author as they have "magic beans" to sell as well! For a not so tall tale, visit the New Oxford Historical Society's website (<https://www.newoxfordareahistory.org/>) to learn the history behind New Oxford's name!

application (<https://docs.google.com/forms/d/e/1FAIpQLScr3hhbca9y0ePymKz5RsCfjMfdcuGMePiEXFFwM6MQJbqJrA/viewform?usp=sharing>)



Miscellaneous

Throughout the year, you can refer to this section to find out interesting topics about each team in their respective season, but as the school year and athletic year come to a close, please enjoy these various activities brought to you by the NOAC as well as images of our student athletes.

Until the fall for the '25-26 year, thanks, and stay safe while representing The OX!

- Concession Representation @ over 72 sporting events with the best concessions around!

Sadly, the part of the public contest portion of the Raphael Locinola story is also false as no such contest was ever conducted here!

So, through the process of elimination, we've arrived here, and you're probably asking yourself, what does a brick have to do with a colonial?



To answer this, you'll need to reference a few external sources. The first is the school's website & history as written in the Conewago Valley School District Brand Standards Guide 2016 (<https://www.conewago.k12.pa.us/fs/resource-manager/view/dbf19d85-da59-4828-97d6-6f74562b7ab0>) under the District Branding page (<https://www.conewago.k12.pa.us/community/conewago-valley-school-district-branding>). This describes the school's mascot(s) (prior to the official creation of the CVSD) being first The Keys and then The Knights before the district adopted The Colonials that stands today. What is missing in the brand standards is who and how the moniker of the Colonial was selected in the first place. To answer this, one must reference a York Daily Record article published in 2017, entitled "What's in a name: The history of YAIAA school nicknames" (<https://www.ydr.com/story/sports/2017/08/24/whats-name-history-yaiaa-school-nicknames/569619001/>). Within this article, it describes how the Alwine Brick Company (located on current Brickyard Rd. when the company was operational) donated basketball uniforms to the school, and since the Alwine Brick Company manufactured "colonial-style, hand-molded bricks," the CVSD adopted the Colonial as the school district's permanent identity! And if you knew, you knew, but if you didn't, you do now!

Use this link to read more about the Alwine Brick Company and its presence and contributions to the community (<https://cupola.gettysburg.edu/ach/vol18/iss1/5/>).

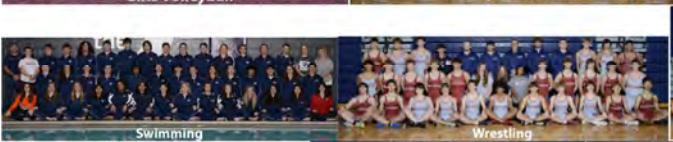
- Colonial apparel and accessories for all Colonial Nation to represent
- Senior scholarships totaling \$6k in '25-26 (\$15k since 2022-23)
- Introduction of the annual "Official" student designed t-shirt for the '25-26 school year (more information to come)
- Purchased new cushioned athlete seats for use in the gymnasium and new gym scoreboards!
- Many more projects yet to come!

WE ARE... WHAT?

Many schools have traditions that help form their identity amongst their community and their neighboring schools. For New **OX**ford, one of our enduring traditions is the WE ARE...THE OX! But where did this come from?

In discussion with a football legend in the New Oxford community, former HC and school teacher/administrator Gardy Larwence, the saying is that in the '93 season, the Colonials were battling the Indians of Waynesboro, and while leading in a game at halftime that many outside of the New Oxford team didn't believe could happen, the HC was giving a halftime speech to where he said "They're asking who's this team [New Oxford]? Well let's go out there and let them know who we are. We're...[the following was said in unison by the players without hesitation] **The OX**" and so the tradition was started. Although it originated with a halftime football speech, it has slowly grown to be a district wide mantra (with the marching band using it as their rally cry as they begin their Friday night routines, to the student section cheering this at the start of each game whether it be football, basketball, etc., and the crowd erupts as one thundering entity when a momentum swinging play happens or a key victory is achieved). This symbolizes what it means to be a Colonial and what the opponents know they're walking into, for Colonial Nation encompasses more than just the players in action at that time, but rather the community and alumni who came before!

And while many others high schools have tried to replicate this, few have sustained it to where it is a part of their identity. And if you knew, you knew, but if you didn't, you do now!



2025 – 2026 Spirit Card

The 2025 – 26 NOABC Spirit Cards are currently available for purchase. Follow our website (<https://noabc-colonials.com/>) and Facebook (<https://www.facebook.com/NOABoosterClub>) for more updates! Here is a sample of this year's card!

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| <p>Alfredo's Pizza II 10% off total bill.</p> <p>All Shined Up Car Wash 20% off any monthly unlimited wash club. Hanover.</p> <p>Arby's Buy one Classic Roast Beef, get one Free. North Hanover location only.</p> <p>Bay City Restaurant 10% off entrees for up to 4 people. Not valid on holidays or AYCE specials.</p> <p>Big Mike's Crabhouse & Grill 10% off. Excludes crabs.</p> <p>Bourbon Mill 20% off food purchase.</p> <p>Britton Coffee 10% off drip coffee.</p> <p>Brookmere Wine & Tasting Room 5% off 1 - 6 bottles of wine, 10% off of 7 - 12 bottles. New Oxford.</p> <p>Brother's Pizza \$1.00 off any pizza. McSherrystown.</p> <p>Bruster's Real Ice Cream \$.75 off entire order.</p> <p>Buffalo Wild Wings \$5 off \$25.00. Excludes Tuesdays & Thursdays. Hanover.</p> <p>C&D Bar & Grill Up to 3 free non-alcoholic drinks per visit.</p> <p>Center Square Brewing Free appetizer with purchase of entrée.</p> <p>Creative Hair \$2 off cut; \$5 off color.</p> <p>Deja Brew Coffee & Bakery 10% off drip coffee only.</p> <p>Diversified Cuts Barber Shop 20% off products and accessories.</p> <p>Divino Pizzeria & Grille 10% off total bill.</p> <p>Donatello's Pizza 10% off total bill.</p> <p>Dunkin Donuts 10% off total bill. New Oxford.</p> <p>Famous Hot Weiner 10% off. Dine in only. All locations. Excludes beer.</p> <p>Fiddlestix Mercantile 10% off in-store fresh flower bouquets.</p> <p>Firehouse Subs Free small drink with the purchase of any sub. Hanover.</p> <p>Firestone Complete Auto Care 10% off any services. Hanover location only.</p> <p>Gather & Graze by Herring \$20 off any grazing table.</p> <p>Green Horizon Grill (The Bridges) Free soft drink with purchase of meal \$6.95 or more.</p> <p>Hardee's \$1.00 off any Combo. McSherrystown.</p> | <p>Herring Photography \$10 off a regular priced session. Excludes mini session. Herringphotographsite.com</p> <p>Hickory Falls Family Entertainment Center \$1.00 off any attraction for the cardholder only. One use per day.</p> <p>Holistic Harmony, LLC 10% off your first regular priced service. Single Use Only <input type="checkbox"/></p> <p>Infinito's Pizza 10% off entire bill. Dine in only. Hanover.</p> <p>Jiffy Lube \$15 off Signature Oil Change. Hanover location only.</p> <p>Johanny's Pizza & Grill 10% off total purchase.</p> <p>Kona Ice of Adams County \$1.00 off purchase of one Kowabunga (large size) shaved ice. One discount per visit.</p> <p>Leer Photography 1 free 5x7 print with purchase of a professional sitting fee of choice.</p> <p>Manicuring Dreams by Jeanie 10% off one-hour massage.</p> <p>Mixing Madness - DJ by "Dougie B" 10% Discount.</p> <p>New Era Restaurant Bar & Motel 10% off food bill.</p> <p>Ohana Bowl & Smoothie Bar 20% off 1 menu item. Good for 1 use per customer per day.</p> <p>Papa John's visit papajohns.com and enter code COLONIALS to receive 40% OFF regular menu priced pizza. Valid Hanover and surrounding Central PA locations.</p> <p>Perkins Restaurant 10% off purchase. Hanover/Gettysburg.</p> <p>Snyder's of Hanover Factory Store 15% off your total purchase.</p> <p>Sweet Frog Buy one, get 2nd 50% off. Hanover.</p> <p>The Avalon Ale House 10% off total bill. Maximum \$10 discount.</p> <p>The Bridges Golf Course 25% off any regular price range balls.</p> <p>The Curious Little Playhouse 10% off regular admission and toy store purchases. Excludes vendor items. Hanover.</p> <p>The Golf Loft 15% off simulator rentals.</p> <p>The Olive Branch at Sovereign Farms \$5 off \$50 purchase Single Use. <input type="checkbox"/></p> <p>UTZ Outlet Store 10% off your total purchase.</p> <p>Wolf's New Oxford Auto Center 15% off on conventional oil change.</p> |
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Valid July 1, 2025 - June 30, 2026.



NEW OXFORD \$10

ATHLETIC BOOSTER CLUB

SPIRIT CARD

 LIKE US ON FACEBOOK: NEW OXFORD ATHLETIC BOOSTER CLUB

The New Oxford Athletic Booster Club would like to thank the following businesses for sponsoring the printing of these cards.



Discounts Cannot Be Used on Specials or Combined with Other Coupons or Discounts.
Valid July 1, 2025 - June 30, 2026
For additional Spirit Card purchases or to add a business discount on next season's Spirit Card, please email us at: noabc.colonials@gmail.com

Official Student Designed T-Shirt for '25-26 School Year

The NOABC recently conducted its inaugural official t-shirt contest for the '25-26 school year. The NOABC would like to thank the 3 applicants who submitted designs, Gavin Haifley, Addison Storm, and Elizabeth Cordova. All of whom did a great job. The criteria for the contest included such things as the schools colors, the school name, the logo or the use of "The OX" manta, and displaying either all sports equally, or no sports at all to give a clean uniform look. This year's winner did a phenomenal job and was instantly recognized as the favorite amongst the committee.

Congratulations to Addison Storm for the following design (both sports in black and white and colored will be available):



GREAT JOB!

Information will be sent for online orders over the summer.

Start thinking about how you can leave your mark with your own t-shirt design when the contest returns next year!

Special Thank You

The NOABC would like to extend a special thank you to 5 dedicated individuals, who without them, none of what we're doing today could have been possible in the first place.

The NOABC would like to first recognize both Eileen Gass and Tiana Mummert who operate the stadium concession stand for every home athletic event. Without your efforts, the NOABC would not be as successful as we've been. Your time and dedication don't go unnoticed, and you truly are some of the biggest reasons we can proudly say we consider ourselves to be the BEST concessions in the immediate area of South Central PA! Can't wait to see what next year brings! Next, the NOABC would like to thank Mandy Campbell for taking on the role of volunteer coordinator for staffing coverage. This is a huge undertaking as there are over 60 events in the stadium throughout the school year that we provide concessions for.

The NOABC would also like to thank both Patty Mussleman and Doug Wherley as key contributors to the reemergence of the NOABC. Initial discussions occurred in 2021 to bring back the New Oxford Athletics Booster Club that supported all student-athletes, and both were present for writing the club's bylaws, working with the school board to get the NOABC formally recognized, and suggestions for the club's board members who would take the reins. This year, both decided to accept other positions within the school district, thus relinquishing their duties associated with the boosters. On behalf of the officers and team representatives, thank you for your dedication and patience with the boosters

Once a Colonial, Always a Colonial!

Seniors

During your time in the HS building, from your freshman year to your well-earned graduation, you've all represented Colonial Nation with great pride and truly now understand what **WE ARE... THE OX** means to its core! You've earned the right to be a part of this family! In fact, the following championships were earned during your four years:

2022 - YAIAA Division champs in Girls Tennis, Football, Coed Comp Spirit, Baseball

2022 - District 3 champs in Girls Tennis

2023 - YAIAA Division champs in Girls Tennis, Football, Coed Comp Spirit

2023 - YAIAA Tournament champs in Boys Soccer, Field Hockey

2023 - District 3 champs in Girls Tennis

2024 - YAIAA Division champs in Girls Tennis, Football, Coed Comp Spirit, Boys Track and Field, Softball

2025 - YAIAA Division champs in Boys Track and Field

2025 - YAIAA Tournament champs in Boys Lacrosse

(and at the time of this printing various spring sports programs in postseason contention as well as those individuals who qualified for their specific accolades)

Whether you're staying local to establish your own roots, or if you're off to see the corners of the world, if you make it to the NFL and are on a team in the Super Bowl, or if you're a key contributor to an NCAA title, on behalf of the entire New Oxford community, we wish you all the success in the world and hope you don't forget where you came from as we won't forget you.

If you're in the area on a Friday night in the fall, or need something to do in the winter evenings, or just want to cheer on the next Colonials following in your footsteps on a fresh spring afternoon, you're always welcome when you come HOME!

You can see all the senior shoutouts in the seasonal sports media guides published by the Varsity Club @ <https://sites.google.com/cvcolonials.org/nohs-varsity-club/home>.

Congrats to the ENTIRE CLASS of 2025